

MEDIA RELEASE

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FOR IMMEDIATE RELEASE

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This year, on December 1, 2015, the Portage Health Foundation kicked off its Stop the Roar of Hunger fundraising campaign by participating in #GivingTuesday, a global day dedicated to giving. The online donations will combine with the proceeds of its Spring Gala which is being held on May 21, 2016.

The PHFoundation has a minimum goal of \$50,000.00 to raise that will fund specific calls for proposals to address hunger and nutrition within Baraga, Houghton, Keweenaw and Ontonagon counties. Since the start of the fundraising campaign, the Portage Health Foundation has already raised, with the help of community partners, close to \$21,000.00.

"Hunger is not a black and white issue," said Chelsea Goodreau, Fund Development Assistant with the Portage Health Foundation. "The more we dig into this issue, the more we are realizing that food insecurity and lack of nutrition is a community health issue that is effecting everyone. By doing the #StoptheRoarofHunger campaign our goal is to raise awareness and bring our community together." Goodreau continued.

To learn more visit www.phfgive.org to donate and join this important cause.

The Portage Health Foundation is a 501(c)(3) charitable organization that receives and contributes charitable donations, which support the health needs of the community through enhanced philanthropy and community collaboration throughout the counties of Baraga, Houghton, Keweenaw, and Ontonagon.